

THE



# ALABAMA LION

*A newsletter for members of Alabama Lions Clubs*

*September 2011*

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# Planting a million trees

## Do you believe it can be done?

An important part of our extension of service this year is caring for our environment. Our goal this year is to plant a million trees around the world. That's less than one tree for each member. If we can accomplish this goal, it proves once again that we can accomplish anything - just like we did when we exceeded our goal for Campaign SightFirst II. Just like we did when we prevented over 1 million cases of river blindness. And just like we are going to do by helping eradicate measles.

Why trees? It's no secret that trees help the environment, but you may be surprised by all the benefits that planting a tree can provide. Trees are like the lungs of the planet. They breathe in carbon dioxide and breathe out oxygen. They also reduce erosion to save

soil, help preserve local water sources, and provide habitat for wildlife living under more and more stress. Simply put, planting trees in your neighborhood really is one of the best things you can do for the local environment.

Any of us can plant a tree. It's a very visible and hands-on way for each and every Lion to make a difference. It's also a great project to invite your community at-large to join your local Lions club in a collaborative effort. If we can plant a million trees, it will reinforce the limitless potential we all know we have to make a difference as Lions.

So make tree-planting part of your club or district activities this year, and invite your neighbors, friends and members of the community to join you. What better way to be reminded of our gift of service than to watch the trees you have planted grow year-by-year? Every month throughout the year, we will report the number of trees being planted on this Web site.

This year, special awards to recognize the outstanding achievements of clubs and districts involved in tree planting projects will be distributed. Also, several resources are



available to help us reach our goal of planting one million trees. I believe that this year we will mobilize Lions around the world to reach this goal and truly make an impact on our environment.

**Wing-Kun Tam**  
2011-2012 International President



**Wing-Kun Tam**

## Alabama Lions help grow programs for children with diabetes

Southeastern Diabetes Education Services is nearing the end of a very successful summer! Alabama Lions helped us plan and operate seven summer camps (a record number) that served three-hundred sixty-four children with diabetes. This is an increase of 5.2% over 2010! Our increase came as a result of the leadership of several Lions serving in Southeast Alabama as they helped us grow our program with the addition of Camp Seale Harris Mobile and an expansion of our Camp Sugar Falls Mobile program. Our other Camp Seale Harris and Camp Sugar Falls programs had good attendance and were also effective in teaching children how to Live Well with Diabetes.

We are thankful for wonderful Lions who

assisted us by providing our organization valuable leadership and service. This year Lion assistance ranged from cooking hot dogs at camp, driving vehicles to transport children, helping plan the camp programs on our program committees, leading our Board of Directors as officers, and many other jobs in between. Lions truly are serving the children of Alabama who have diabetes!

Lions continue their generous financial support of our health education programs for children through their general gifts in support of Camp Seale Harris and Camp Sugar Falls, and specific scholarship funds that target

**Please see Children, page 8**

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# VISIONS



## Alabama Lions Sight elects new officers

Alabama Lions Sight Conservation Association (ALSCA) recently elected new officers at the June 12, 2011 meeting of the Board of Directors. The new Officers for the 2011-2012 year are: President - PIP Frank Moore, Vice President - PID Lowell Bonds, and Secretary/Treasurer, PDG Julia Pacheco. Positions on the Board of Directors were also elected representing the following Districts in MD-34: District 34-A, PDG Joe Powell of Grant; District 34-B, Lion Britt Culpepper of Clanton and Lion Tom Yates of Auburn; District 34-C, PCC Richard Reed of Eufaula. With the election of the new board members and officers, all positions have been filled on the Board of Directors.

The first meeting of the Board of Directors was held at the Cal-

lahan Eye Foundation Hospital in Birmingham, AL on August 14, 2011. An update on the status of Alabama Lions Sight was presented and committee appointments were approved by the board. Committees announced included Patient Services, Development/Fundraising, Finance and Office Administration, Executive Committee, and Endowment Fund Committee. The members of the Executive Committee are: Frank Moore-Chair, Lowell Bonds, Julia Pacheco, Ed Henke, Don Jarrells, Tom Yates, and DG Durden Dean.

The By-Laws of Alabama Lions Sight provide for non-Board member participation on the standing committees of the association. If you desire to serve on a committee or have a particular talent or experience associated

with Patient Services, Development, or Finance, please contact President Frank Moore by e-mail and provide brief background information. His e-mail address is lionfrank@jfmooore.org. Positions are available for Lion members interested in serving and assisting the growth of our Lions state eye health care association.

During the August Board Meeting, extensive time was devoted to updating the members on the financial status of ALSCA, meetings conducted by the executive officers with our affiliated agencies providing services to ALSCA, meetings with the association's financial and investment advisors, and discussions with employees of ALSCA. A grant writer was contracted to write grant proposals to solicit funding

to support the programs of the association, and the annual budget was approved by the Board. Much information was gathered and the Board will meet on September 11th in Birmingham to develop goals and objectives for the current year and begin the process of long-range planning for the association.

Your Board of Directors and Executive Officers are excited about the opportunity for growth and advancement of Alabama Lions Sight and are anxious to visit each club in the Multiple District and present a program on your state project to provide the indigent of Alabama with sight-saving care. We need and solicit your support and look forward to working with your club to strengthen Alabama Lions Sight.



**PIP Frank Moore**  
**ALSCA President**

## Lions World Sight Day Fundraiser Candy Day is October 11

October 10, 2011 is Lions World Sight Day and Lions Clubs around the world are conducting activities in support of the blind or visually impaired. This day and the following week are observed around the world by all Lions partners involved in preventing visual impairment or restoring sight.

Candy Day has been a fund raising effort by Alabama Lions Sight Conservation Association for many years conducted in conjunction with World Sight Day. We offer your club rolls of fruit flavored and mint candies with the Lions Clubs International logo (as shown). Alabama Lions Sight currently has cases available and will fill additional orders as they are placed by the clubs. Each case contains 600 rolls of candy or mints.

Collectively, the following clubs raised over \$7,000 in 2009-2010: Daleville, Hokes Bluff-Tawnah, Killen, Jasper, Rainbow City, and Weaver. That's pretty incredible for just six clubs. The hope is that the amount can be doubled this fiscal year as more clubs participate!



**THE CHALLENGE:** Alabama Lions Sight is asking that every club in the state of Alabama commit to at least one case. Your club's candy day can be on ANY date this fall or spring, whatever is best or convenient for your club. It doesn't have to be on October 10, 2011. That date is just a nice tie-in when approaching people!

**PARTICIPATING IS AS EASY AS 1-2-3!**

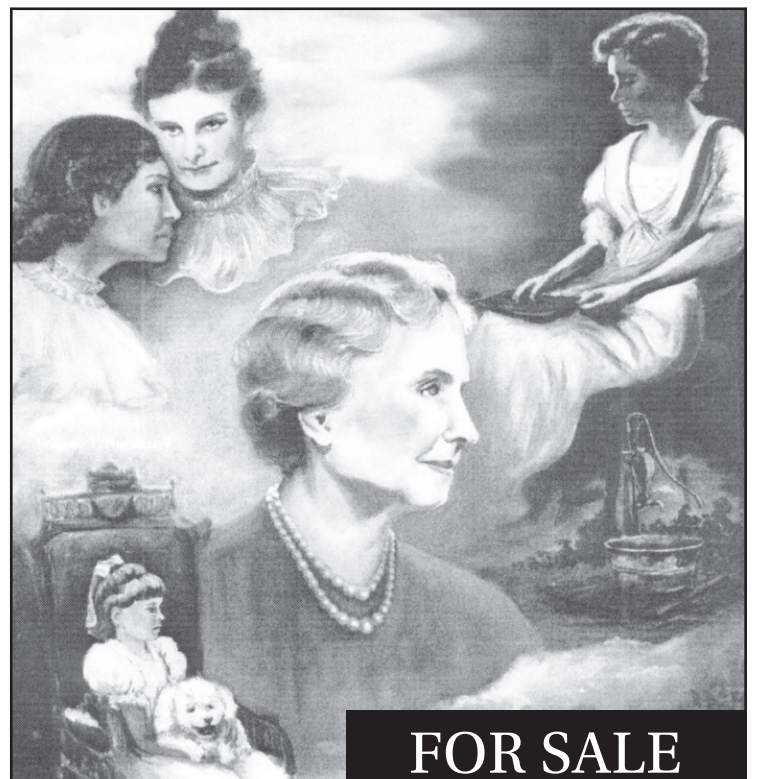
1. Let Alabama Lions Sight know the number of cases needed. The number to call is (205)

325-8519, extension 221. ALSCA will ship or deliver the candy to you at no cost to the club.

2. Find a location with continuous foot traffic to set up a table! Great examples are Wal-Mart, a local football game, local grocery store, or any community gathering. You just have to call and ask what is required to be on site, and then follow-through. Another successful event is a road block; identify an intersection, wear your vests or club shirts, collect donations and hand out candy.

3. Put on your club shirts or vests, your smiles and greet people as they walk by. As a club, you can decide whether to have a set price for each roll (no more than a \$1 dollar), or simply offer the candies in exchange for a donation. You will be surprised by the generosity of many people and with the amount of their donation.

All collections are sent to ALSCA and the club receives credit for the total donation. The only cost involved to the club is time. We hope you will participate in this fun activity and help support your state sight program.



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